



FOR IMMEDIATE RELEASE:

Detroit Foodie Fair debuts at Detroit's Eastern Market

- *Detroit Foodie Fair connects food lovers with the best flavor makers and artisans Detroit and its surrounding areas have to offer.*
- *The partnership between Detroit Foodie Fair and Taste The Local Difference indicates the event planners' commitment to truth and transparency and support for Michigan's local food economy.*

DETROIT, MI, [publish date]—Detroit Foodie Fair offers Detroit area foodies a fun-filled day at popular Eastern Market's Shed 5.

DETROIT FOODIE FAIR DEBUTS AT EASTERN MARKET

Showcasing the best flavor makers and food purveyors in and around Detroit.

DETROIT, MICH. – On September 22, Detroit Foodie Fair will launch its debut event at Eastern Market to the over 9K people interested in attending. Detroit Foodie Fair will be serving up over 45 vendors including small-batch makers, food trucks, restaurants, handcrafters, and local food organizations filling Shed 5. Shoppers attending can expect to taste some of southeast Michigan's finest food offerings and bring home a selection of scrumptious bites, hand-crafted kitchen wares, unique food related goods, and much more. In addition, attendees will have the opportunity to participate in voting to crown Detroit's Best Foodie Find. This free, family-friendly event takes place from 10 am to 4 pm.

As part of the organizer's commitment to the Detroit community, Detroit Foodie Fair has partnered with Taste The Local Difference to become Eastern Market's first Certified Local Food Event. Taste the Local Difference is Michigan's Local Food Marketing Firm. Their mission is to educate consumers about the benefits of local food. Their Certified Local Food Events program aims to increase local sources at Michigan events and reduce waste involved.

“Taste the Local Difference is excited to partner with the Detroit Foodie Fair. By certifying this event, the event planners are demonstrating their strong commitment to local food producers in the city of Detroit and Southeast Michigan. Events like the Detroit Foodie Fair help elevate local food producers, and the other food businesses that support them, and increases consumer awareness of their value” says Kelly, the Southeast Regions Local Foods Coordinator. Taste The Local Difference will be announcing official numbers and sources the day of the event.

Detroit Foodie Fair will also offer attendees the chance to participate in voting for Detroit’s Best Foodie Find. Attendees will receive three tickets to cast their votes for their top three Favorite Foodie booths. Each of the vendors will have a designated container at their booth for voters to place their tickets in. After the show, votes will be tallied and announced on social media.

Detroit Foodie Fair is run by Mercantile Fairs, a Detroit and Flint based visionary female leadership team with combined experience ranging from wholesale show production to retail markets drawing tens of thousands. The event will be held September 22, 2019 from 10:00 am - 4:00 pm at Eastern Market’s Shed 5, Detroit, MI. More information, including directions and how to become a vendor, can be found at www.detroitfoodiefair.com.

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